



2018

WWW.SUMMERFESTINMARYSVILLE.COM

MUSIC



FRIDAY

JUNE 15 8:15-11:30PM



SATURDAY

JUNE 16 8:15-11:30PM



ATTRACTIONS



PETTING ZOO



MONSTER TRUCK RIDES



CARNIVAL



FIREWORKS



MUSIC

SOCIAL MEDIA

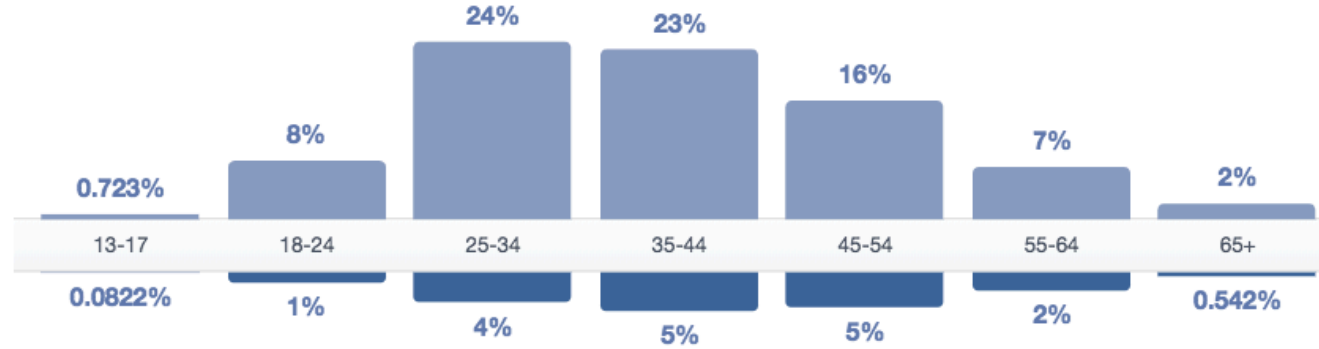
Aggregated demographic data about the people who like your Page based on the age and gender information they provide in their user profiles. This number is an estimate.

Women

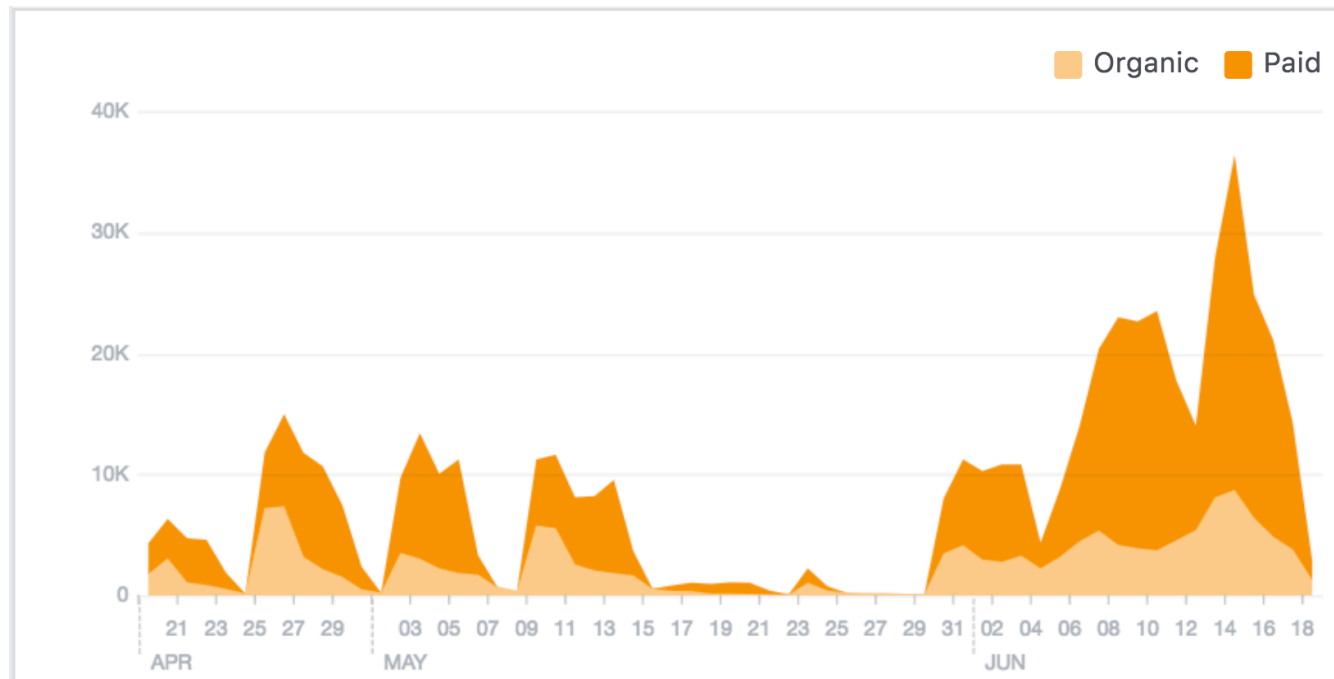
■ 81%
Your Fans

Men

■ 18%
Your Fans



**Over 30,000
people have seen
at least 1 post
from Summerfest
on their Facebook
news feed**




**Constant
Contact**

752



6,143

SOCIAL MEDIA



Summerfest in Marysville

Published by Stefanie Sarti [?] · June 12, 2018 ·

...

The Beer Tent is back by popular demand! The Beer Tent, sponsored by Budweiser, will open from 6pm-Midnight Friday and Saturday, June 15-16 at Summerfest in Marysville. 21 and over are welcome. Craft Beers and liquor will be served. Live performance from the Toppermost Beatles on Friday, and Rockstar on Saturday. Plan your party now!!



14,012

People Reached [?]Post Engagement

614

\$100.00

Amount Spent [?]



Summerfest in Marysville

Published by Stefanie Sarti [?] · June 11, 2018 ·

...

BIG BANG CONTEST!!

Must be between ages 5-14 years old to be eligible. Parents can enter for their child. Child must be present to participate

Want to be the one who pushes the button that starts the magical fireworks display at this year's Summerfest in Marysville? Fill out the information on our website to be entered into the drawing to be the lucky winner of a Pair of All Day Carnival Ride Passes for you and your best friend one day of the festival. Then you will get to ... [See More](#)



21,880

People Reached [?]Post Engagement

748

\$150.00

Amount Spent [?]



Summerfest in Marysville

Published by Stefanie Sarti [?] · June 7, 2018 ·

...

Visit the Jungle Island Petting Zoo all weekend long at Summerfest in Marysville to see your favorite animals!

Not only is this your chance to see cool animals, like camels and kangaroos, up close but you will also have the opportunity to ride a pony!

For more information on Summerfest visit:
WWW.SUMMERFESTINMARYSVILLE.COM



21,124

People Reached [?]Post Engagement

1,015

\$100.00

Amount Spent [?]

SOCIAL MEDIA



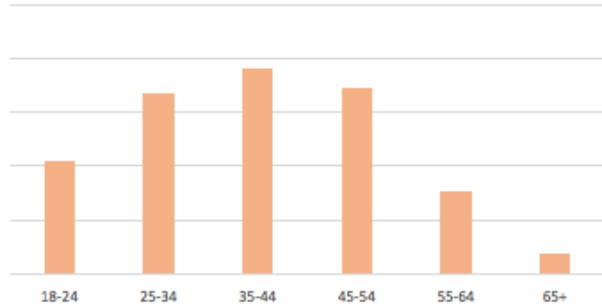
- Other Associated Accounts
- Funfest- OVER 6,000 LIKES
- Summerfest- OVER 6,000 LIKES
- Stars and stripes- over 22,500 likes
- Uncle Sam Jam- OVER 15,000 LIKES
- Fantasticon- Over 28,500 LIKES



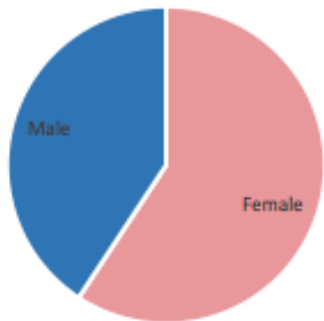
TOTAL FACEBOOK DATABASE: OVER 90,500 LIKES

SUMMERFESTINMARYSVILLE.COM

AGE



GENDER





HOME MUSIC CARNIVAL PETTING ZOO FIREWORKS INFORMATION SPONSORS

**Ascension River District**
PRESENTS
**SUMMER FEST**
IN MARYSVILLE
JUNE 13-16, 2019
WWW.SUMMERFESTINMARYSVILLE.COM

EBLASTS

Email Stats

3643

Opened
(14.0%)

44%
56%

29138

Sent

715

Clicks
(19.6%)

Printable Report

0	Forwards
3165	Bounces
8	Spam Reports
78	Unsubscribes
22330	Did Not Open

Email Settings

Subject: Summerfest in Marysville Attractions

Preheader Text:

From Name: Funfest Events

From Email Address: info@funfestinc.com

Reply-to Email Address: info@funfestinc.com



SUMMERFEST IN MARYSVILLE

Carnival, Live Music and Petting Zoo- all coming to Summerfest in Marysville June 14-17! Thursday is Family Fun Day featuring HALF OFF Carnival Wristbands all day, no coupon or pre-purchase necessary!! Advance Discount All Day Ride Passes for Friday-Sunday are available in advance only online at WWW.SUMMERFESTINMARYSVILLE.COM



PETTING ZOO



CARNIVAL



FIREWORKS



MUSIC

➤ Total database: 41,135 emails

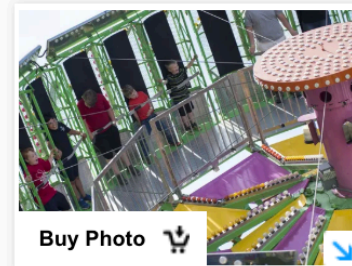
PRINT MEDIA



Summerfest fun returns to Marysville

Jackie Smith, Port Huron Times Herald

Published 2:46 p.m. ET June 14, 2018 | Updated 7:24 p.m.



Buy Photo

(Photo: Brian M. Wells/Times Herald)



Summerfest in Marysville kicked off Thursday afternoon in Marysville City Park with Family Fun Day and half-off carnival wristbands after 2 p.m. — a prelude to the four-day event that will pick up with live entertainment Friday and Saturday.

Funfest Events, a Mount Clemens-based concert and special event production company, took over the annual festivities in Marysville in 2017. It was formerly dubbed Marysville Days. Funfest President Joe Nieporte said overall things went well last year and that they're returning with just a few changes.

"Basically, we went back to a traditional beer tent ... instead of people being able to walk around. That was something some of the community wanted," Nieporte said. "We stepped up the entertainment this year. We had a couple of bigger tribute bands."

The Toppermost Beatles tribute band will perform from 8:15 to 11:30 p.m. Friday, while Rockstar, an '80s tribute band, performs in the same time slot Saturday.

THANK YOU TO OUR SPONSORS

